

## **CLASSIFICATION OF TRAVELLERS:**

### **1. Type of Travellers:**

Holiday-makers may be broadly divided into three main categories, namely FIT or independent traveller, free and easy traveller and package tour traveller.

#### **(a) Independent Traveller:**

Independent traveller also known as FIT means free independent traveller who travels overseas on their own without the services of local tour guide. FIT travellers will just purchase the air ticket from the travel agency and the rest will be on their own. Most adventurous or budget travellers prefer this way as it will cut down travelling costs considerably as most back-packer hotels offer very reasonable accommodation. Travelling to western and developed countries are fairly easy where ample tourists' information guide and local tour buses are available.

#### **(b) Free & Easy Traveller:**

Free and easy traveller will normally buy the air ticket together with the hotel accommodation in advance from the travel agency and the rest will be on their own. Free and easy method offers the flexibility to traveller to pick their own sightseeing places upon arrival at the destinations. Many local travel agencies do offer various sightseeing trips at competitive prices. First-timer travellers to an unfamiliar country coupled with language barrier are advised to seek the services of the local tour guide to avoid untoward inconvenience.

#### **(c) Package Tour Traveller:**

Many travellers, especially from Asian countries, would participate the package tours offered by the travel agency which normally includes transportation by air and road, accommodation, meals, sightseeing trips and escorted by local tour guide or as stated in the package offer. Most package tour offers are fairly competitive as compared with travelling on your own, as many travel agencies have arrangements with the airlines and ground travel agencies for special discounts on airfare and hotel accommodation.

Upon arrival at the destinations, the local tour guide will pick up the customers from the airport to the hotel and vice versa. Most tour guides had undergone tourism training and are licensed by the local tourism authority. They can speak English and their mother tongue and this will make your sightseeing more meaningful and less headaches. Readers are however advised to study the whole itineraries, terms and conditions stated in the package tour offered carefully before making their decision.